

● WHITEPAPER · V1.0 · AUGUST 20, 2025

TaleX

The Real-World **ContentFi** & **RWA** Ecosystem — restoring economic control to creators and audiences through permissionless Web3.

Chain: BNB Chain Layer3

Standard: ERC1984

Model: T11 · Consume-to-Earn

Token: \$X / TALEX

\$4M

Total Financing

1B

\$X Fixed Supply

85%

Supply Locked

100%

Revenue On-Chain

FOREWORD

In the world of creativity, content has always been more than a revenue generation tool — it's culture, ownership, and collective dreams wrapped in viral magic. But for too long, the power and profits from this **Creator Economy** have been hijacked by manipulative capitalists and centralized platforms.

The culture of fleeting gains and unfulfilled promises has drained the potential of unique content and its creators for far too long. With the innovative blockchain tools laid out in this whitepaper, the industry landscape shifts dramatically.

The fair, decentralized, and transparent path forward is here. With TaleX, content creators and their communities have the means to create and grow together.

We designed a system where users are not only consumers but also contributors to a content project's competitiveness, sharing in the content's long-term growth instead of letting top-tier capital monopolize all rewards. This model delivers a decentralized creator economy built on fair value distribution — starting with **digital novels**, **short drama IP** and **physical consumer goods RWA** tokenization.

Now is the time to take part in the permissionless Web3 Creator Economy. This is your moment. Join us in building the sustainable ContentFi ecosystem of tomorrow.

01 Industry Pain Points

The current creator economy is broken on two fronts — centralized Web2 platforms extract disproportionate value, while most Web3 tokens lack any real cash flow to back their price.

1.1 Centralized Web2 Content Platform Flaws



Uneven Revenue Split

Platforms take 50%–80% of all content sales revenue; creators only receive tiny residual income.



Zero Long-Term Value for Users

Audiences pay to watch/read but hold no ownership and no share of IP appreciation.



Traffic Monopoly

Platforms control recommendation algorithms; creators must spend heavily on ads for exposure.



Illiquid IP Assets

Novels and short dramas cannot be split, traded, or fractionalized as tradable assets.

1.2 Traditional Web3 Token Defects



Zero Real Cash-Flow Backing

Most altcoins rely purely on speculation, with no real product revenue supporting the token price.



Unfair Token Allocation

Large private investors and teams hold huge unlocked supply, leading to continuous massive sell-offs.



No Real-Business Connection

Crypto tokens are decoupled from offline content & consumer business.



Single Token Utility

Tokens are only used for trading — no closed-loop consumption scenarios.

02

Core Definition & Positioning

TaleX is a **BNB Chain Layer3** decentralized **ContentFi + RWA** protocol, built on the **ERC1984** copyright tokenization standard, integrating short drama, web novel, and physical commodity real-world asset tokenization into a full closed-loop economy — the **T11 Model**.

Short Drama

Web Novel

Physical RWA

T11 Closed-Loop



Core Logic

All content consumption revenue flows back into on-chain liquidity pools, forming **real revenue-backed token value support** — realizing the **Consume-to-Earn** paradigm for all users.

03

Core Technical Innovation: ERC1984 Copyright Token Standard

Our novel implementation of ERC1984 accelerates copyright tokenization and decentralized digital-content coordination, creating financial features previously unavailable to the traditional content industry.



Fractional IP Tokenization

Split the full copyright of novels & short dramas into tradable fractional tokens.



Automatic Revenue-Split Smart Contract

Pre-set creator / community / holder distribution ratios, fully on-chain automatic settlement without middlemen.



Bonding Curve Embedded

Native support for the U11 / Z11 mathematical curves for fair token reward distribution during presale.



RWA Asset Mapping

Link offline physical goods inventory and sales data on-chain as verifiable real-world assets.

04

Core Business Model: Fair Kick Hybrid Tokenized Presale

Every new content IP project launches through a standardized **Fair Kick** presale phase — the entry point of all TaleX content economic cycles.

4.1 Dual-Stage Presale Mechanism

1

Asset Issuance Stage — Creator Priority

Creators release content at a unified **\$3 full-episode consumption ticket price**. Creators get priority to purchase up to **1,100 tickets** and receive shareable viewing links for community promotion. Each wallet is limited to 1 full-set ticket purchase in this stage.

2

Internal Market Stage — Public Consumer Participation

Ordinary users can purchase split **1/11 unit tickets**. Token rewards are calculated strictly via the **U11 bonding curve**.

4.2 U11 Reward Curve Mathematical Rule

Let a_n = token reward quantity of the n -th ticket purchased:

STAGE 1 ($1 \leq n \leq 1101$)

$$a_n = 267176860 / 367 - (15839560 / 28259) \times (n - 1)$$

STAGE 2 ($1101 \leq n \leq 3900$)

$$a_n = 780060 / 7 - (63340 / 2177) \times (n - 1101)$$

Total token supply issued during presale cycle: 770,000,000 native ContentFi tokens



660,000,000 Ticket-purchase consumer rewards

110,000,000 Reserved for DEX liquidity pool init

4.3 External Market Liquidity Trigger

After deducting a fixed **6% platform consumption fee**, when total presale turnover reaches an equivalent **\$11,000** value, the liquidity pool launch triggers automatically:



Convert to BNB

Convert the \$11,000 platform revenue into equal-value BNB.



Pair on PancakeSwap

Pair all BNB + reserved 110M ContentFi tokens to create the DEX liquidity pool.



Open Trading

Project token opens free secondary-market trading to all users.

05

Real Value-Backed Liquidity Pool Mechanism

It is an open secret that top IP content generates millions of USD daily in sales, yet all cash flow benefits centralized platforms exclusively. **TaleX rewrites this rule.**

100% of all content & physical product sales revenue (minus the 6% platform service fee) is fully injected into dual liquidity pools:

50%

Repurchases the incubated project's **native ContentFi token** to support its price.

50%

Repurchases the platform governance token **\$X**.

All repurchased tokens are added back into the liquidity pools **permanently**, forming continuous real cash-flow underpinning for token prices. ContentFi tokens act as verifiable **content value reserves**, carrying sustainable real business revenue streams — fundamentally separating TaleX from zero-revenue speculative altcoins. All participants — creators, consumers, traders — are incentivized to hold tokens long-term to share continuous IP sales profit.



Ecosystem Product Matrix



Metale (Former Read2N)

Web3 decentralized web-novel & e-book publishing platform. Realizes full copyright RWA tokenization for online writers, providing fair revenue split and a tokenized IP asset trading channel.



TaleTV

Short-drama decentralized distribution platform — the core carrier of the Fair Kick presale model, covering micro-short drama and film series IP incubation.



TaleMap

Decentralized content traffic social distribution tool: users share content links to drive consumption and earn extra **Z11 hashrate** token rewards — a viral growth incentive system.



Physical RWA Retail Module

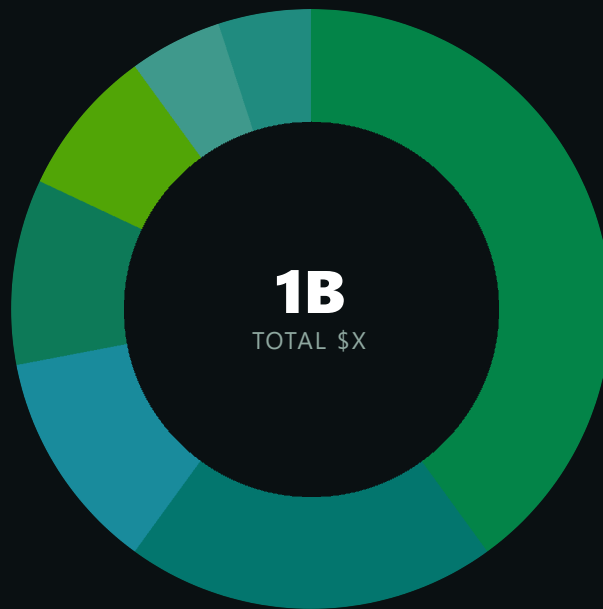
Extends ContentFi logic to offline physical consumer goods. Product sales revenue also flows into the liquidity pool, expanding the real-world business cash-flow source for \$X.

\$X Platform Governance Tokenomics

7.1 Basic Token Parameters

PARAMETER	VALUE
Ticker	\$X / TALEX
Total Fixed Supply	1,000,000,000 X (1 Billion, no additional minting)
Blockchain	BNB Chain (BSC)
Contract Address	0x0510101ec6c49d24ed911f0011e22a0d697ee776
TGE Date	August 7, 2025

7.2 Token Allocation Ratio



Ecosystem Development

	IP cooperation, creator subsidies, long-term incentives	40%
	Institutional Investors Early seed & Series A financing participants	20%
	Core Team Reserve R&D, operation, marketing lock-up allocation	12%
	IDO Public Offering Fair launch on Binance Alpha & DEX	10%
	Community Incentive Pool Airdrop, social contribution, holder reward	8%
	Strategic Advisors Industry media & IP institution advisory	5%
	Initial DEX Liquidity PancakeSwap initial trading liquidity	5%

7.3 Linear Unlock Schedule

TGE Day (Launch)	IDO + Initial Liquidity — 100% fully unlocked for immediate trading.
TGE + 0 ~ 120 Months	Ecosystem allocation — linear monthly unlock over 120 months.
TGE + 0 ~ 12 Months	Community pool — linear monthly unlock over 12 months.
TGE + 12 Months Onwards	Investor, Advisor & Team allocation — start linear monthly unlock over 12 months.



Special Mechanism

Team token unlock volume can be dynamically adjusted based on token market price performance; an official separate announcement will be released.



Chain Lock Event — Sep 17, 2025

85% of total \$X supply locked permanently via PinkLock smart contract, drastically reducing circulating supply sell pressure.

7.4 \$X Token Core Utility

- ✓ **Payment Discount:** Use \$X to pay platform service fees and enjoy a fixed 6% discount.
- ✓ **DAO Governance:** Hold \$X to vote on new IP access, fee adjustment, treasury allocation, and RWA project incubation decisions.
- ✓ **Cross-Ecosystem Medium:** All incubated RWB (Real World Business) projects pair their native token with \$X to form dual-token liquidity pools — all offline & content revenue indirectly backs \$X value.
- ✓ **Value Reserve Asset:** \$X becomes a diversified portfolio reserve asset covering novels, short dramas, and physical goods business pools (TaleX Portfolio).
- ✓ **Exchange & Redemption:** Swap \$X for platform paid content and peripheral physical commodities.

08

TaleX Portfolio RWA Dual-Token System

Each incubated real-world business project issues its independent governance token (e.g. RoamFi **\$RF**). TaleX creates a paired liquidity pool between the project token and \$X (**\$RF / \$X**), forming an interconnected decentralized treasury cell system.



Project Full Autonomy

Each IP/RWA project fully controls its own treasury, tokenomics, and governance rules — TaleX imposes no mandatory asset intervention.



Diversified Risk Isolation

A single project's price decline only impacts its own liquidity pool and cannot drag down overall \$X portfolio value.



Cumulative Value Overlay

All business revenue from every incubated project flows into dual-token pools, continuously accumulating the underlying value of \$X.

09

110-Day Accelerator Incentive Program

After the Fair Kick presale and DEX trading opening, we launch a 110-day long-term user accelerator plan — an **extra 30% additional token reward supply** issued linearly to active users.

Reward weight is based on three dimensions:



Consumption Amount

Cumulative content consumption amount.



Traffic Contribution

Content sharing traffic contribution (Z11 hashrate).



Holding Duration

Long-term \$X token holding duration.

Purpose: Balance early-participant reward, reduce short-term unlock sell pressure, and encourage continuous long-term ecosystem participation.

10

Team & Investment Background

10.1 Core Founding Team



Chari.eth

CEO · FOUNDER

Serial Web2 internet entrepreneur, full-stack blockchain protocol architect, and TaleX's 2022 initial initiator.



Petr Osipov

CMO · CO-FOUNDER

Global cross-border content marketing director and IP resource cooperation lead.



Jeff

CFO · CO-FOUNDER

On-chain treasury management and liquidity pool economic strategy.



Nano | metale

COO · CO-FOUNDER

Web3 creator economy operation, novel & short drama IP incubation.

10.2 Institutional Investment



Total Financing

\$4,000,000 USD



Seed Round

April 2024 — Raised **\$2,000,000**



Backers

Leading Web3 & content-focused funds.

YZi Labs

Waterdrip Capital

Ultiverse

Aipollo Investment

Chain Capital

LinkVC

Initiate Capital

11

Roadmap Milestones

PHASE 1 • 2022 — 2024 Q2

Foundation Construction

Complete Metale novel platform development; ERC1984 copyright token standard research; seed round financing completed.

PHASE 2 • 2024 Q3 — 2025 Q2

Product Iteration

Launch TaleTV short-drama module; complete U11/Z11 bonding curve smart contract audit; RWA physical goods module testnet launch.

PHASE 3 • 2025 Q3

Official TGE & Listing

Aug 7, 2025: \$X TGE, Binance Alpha official listing; Fair Kick mass IP presale launch; September full 85% total-supply on-chain lock-up.

PHASE 4 • 2025 Q4 — 2026

Full-Scale Expansion

Global short drama IP cooperation expansion; cross-chain compatibility development (opBNB); offline physical commodity RWA mass incubation; DAO full governance launch.

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Risk Disclosure

Blockchain Market Volatility Risk

Cryptocurrency asset prices fluctuate violently; users may face total principal loss risk.

Industry Regulatory Risk

Global crypto & digital asset regulatory policies constantly adjust; platform operation may face policy restrictions.

Business Operation Risk

Content IP incubation revenue may fail to reach expectations; declining cash-flow repurchase volume will weaken token value support.

Smart Contract Technical Risk

Though contracts pass third-party audit, potential undiscovered loophole/vulnerability risk still exists.

Liquidity Risk

Secondary-market trading depth may be insufficient under low turnover; large orders will trigger severe price slippage.

Welcome to the era of Real-World Business, powered by \$X.

TaleX does not merely create another token trading platform. We rebuild the whole value distribution order of the global creator economy — letting every creator and audience share the real profit of content prosperity through transparent, permissionless blockchain technology.

Centralized platforms have extracted value from creators and users for over a decade. TaleX reverses this logic, returning all value back to community participants. This is the core mission we persist to realize.



TaleX
CONTENTFI · RWA

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