

TaleX

DECENTRALIZED
RETAIL PLATFORM FOR CONTENT
AND REAL PRODUCTS, DRIVEN
BY A TOKEN INCENTIVE MODEL

Empowering creators and early supporters through tokenized presales.

1、Current Funding Models are Flawed



Pump.fun

MEME Coin Trade

**High-speed token launches,
community-driven hype,
but mostly meaningless MEME coins**

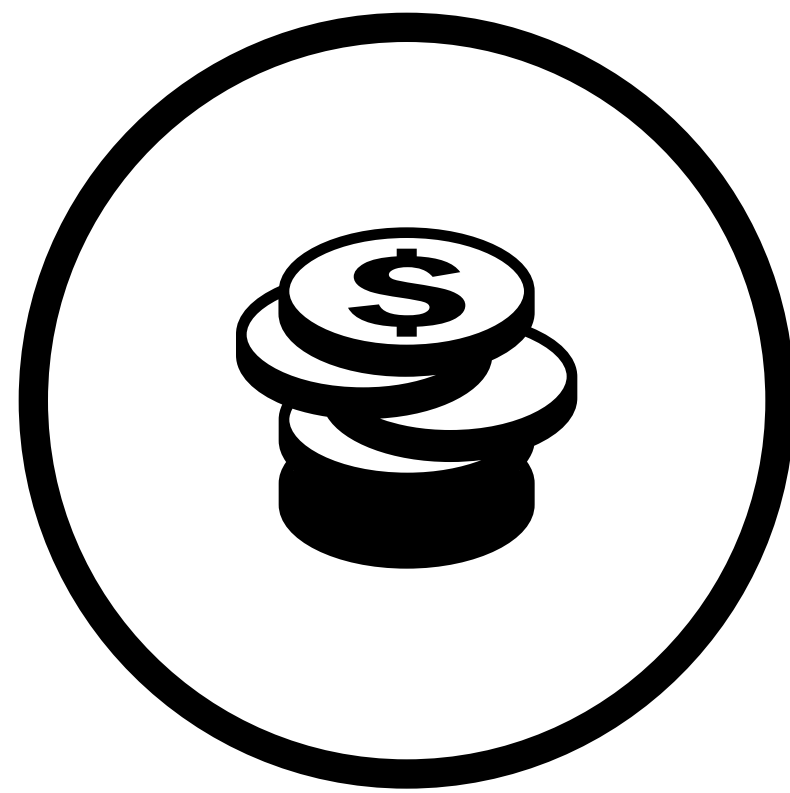


Kickstarter

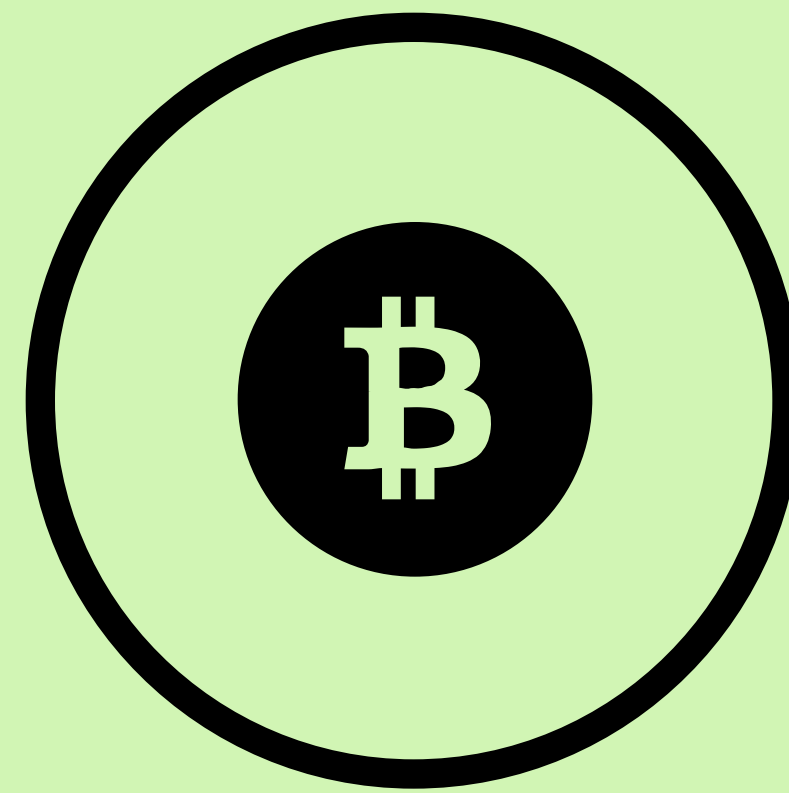
Real Product Presales

**Real product presales,
but no real ownership or financial
upside for supporters**

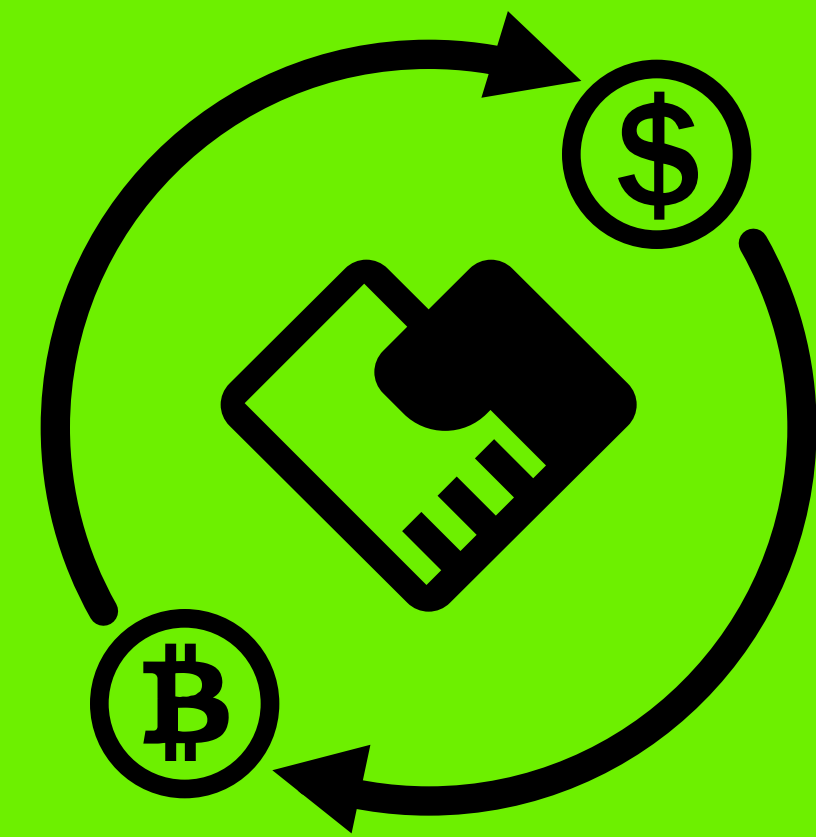
2、TaleX Bridges Web2 & Web3



**Combines presale
mechanism of
Kickstarter**



**Adds token incentives and
ownership rights from
Web3**

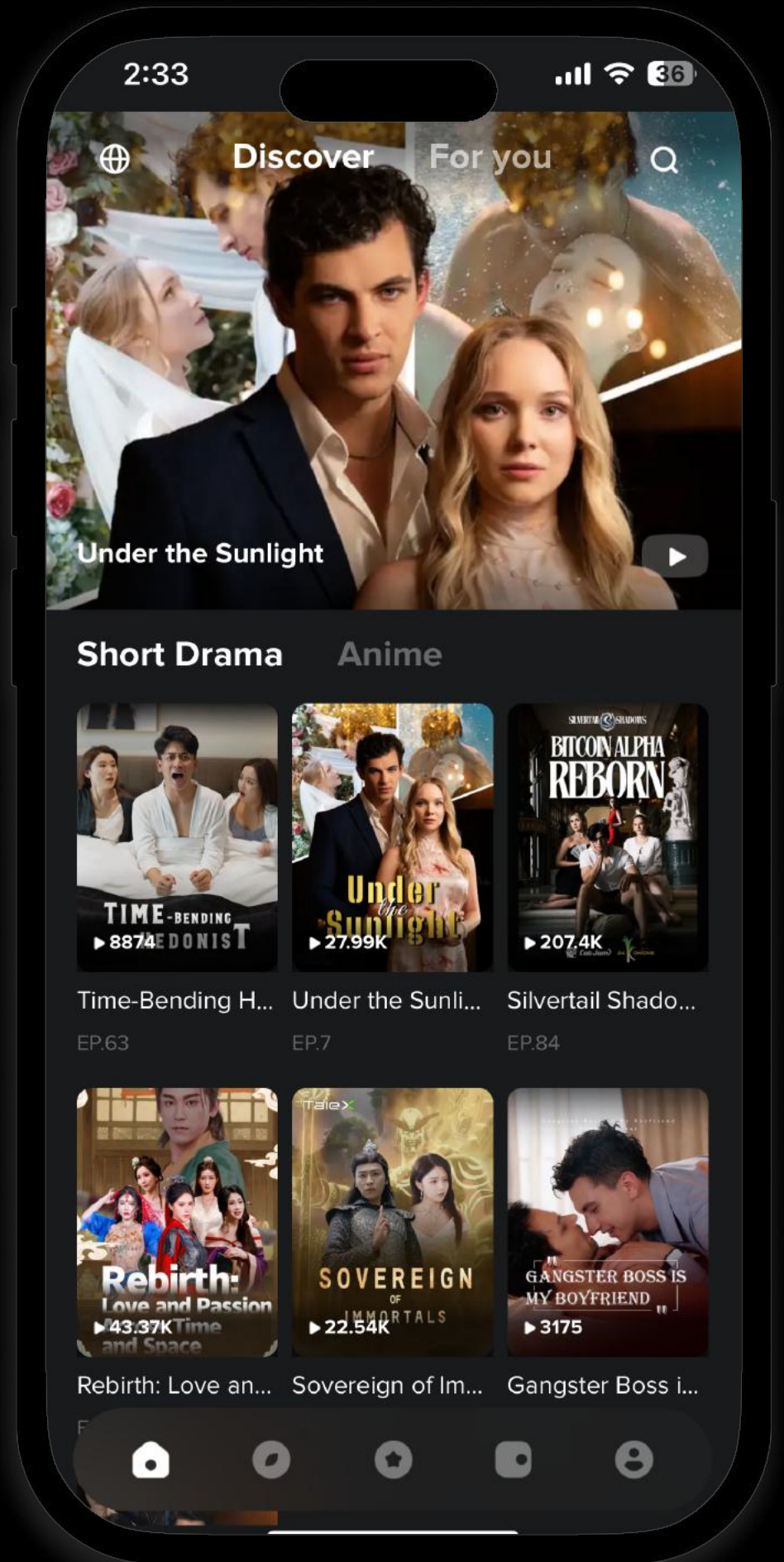


**Enables real creators to
raise funds, while users
share future value**

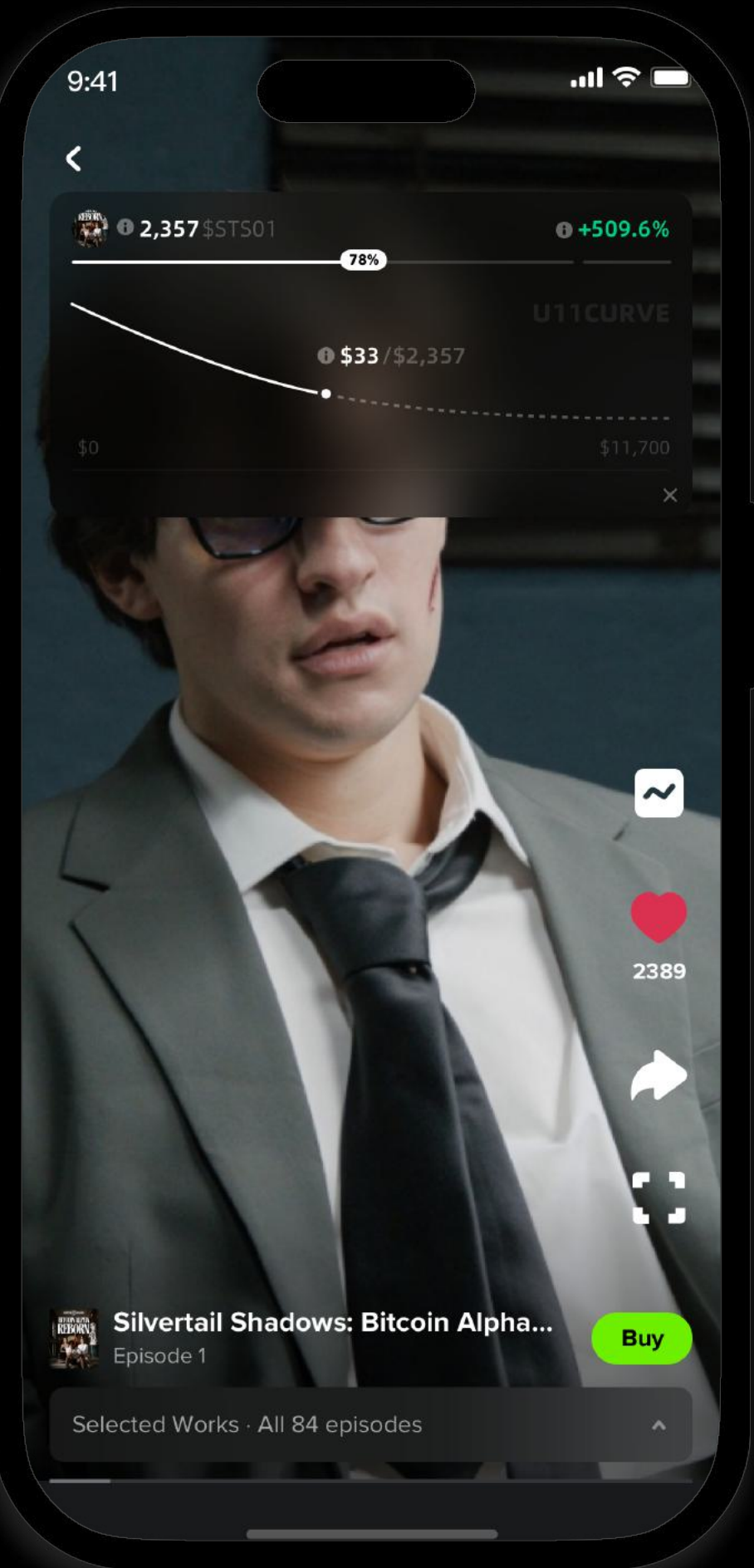
3、Tokenized Presales for Real Value



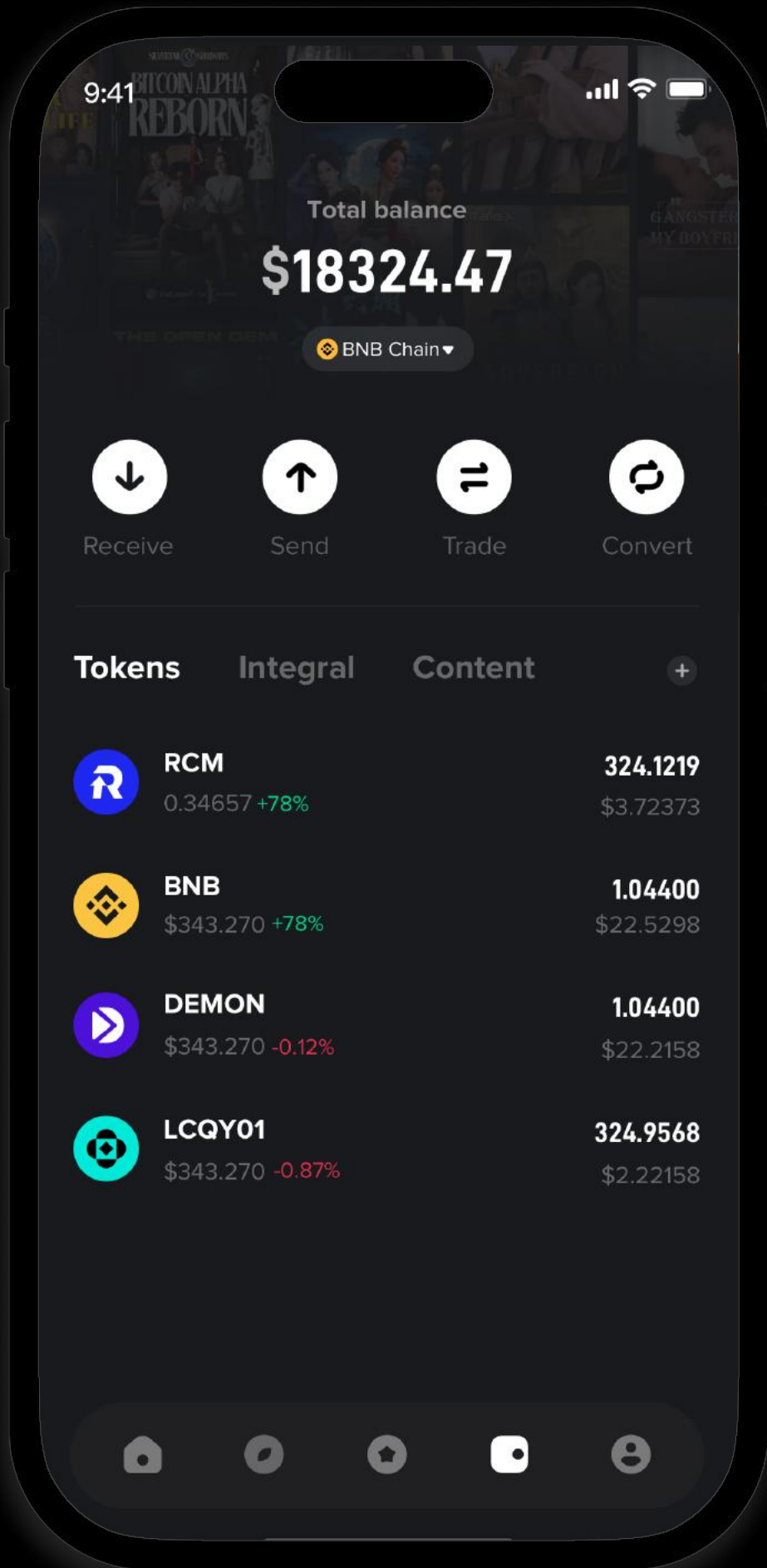
1 Creators launch projects
(physical products or digital content)



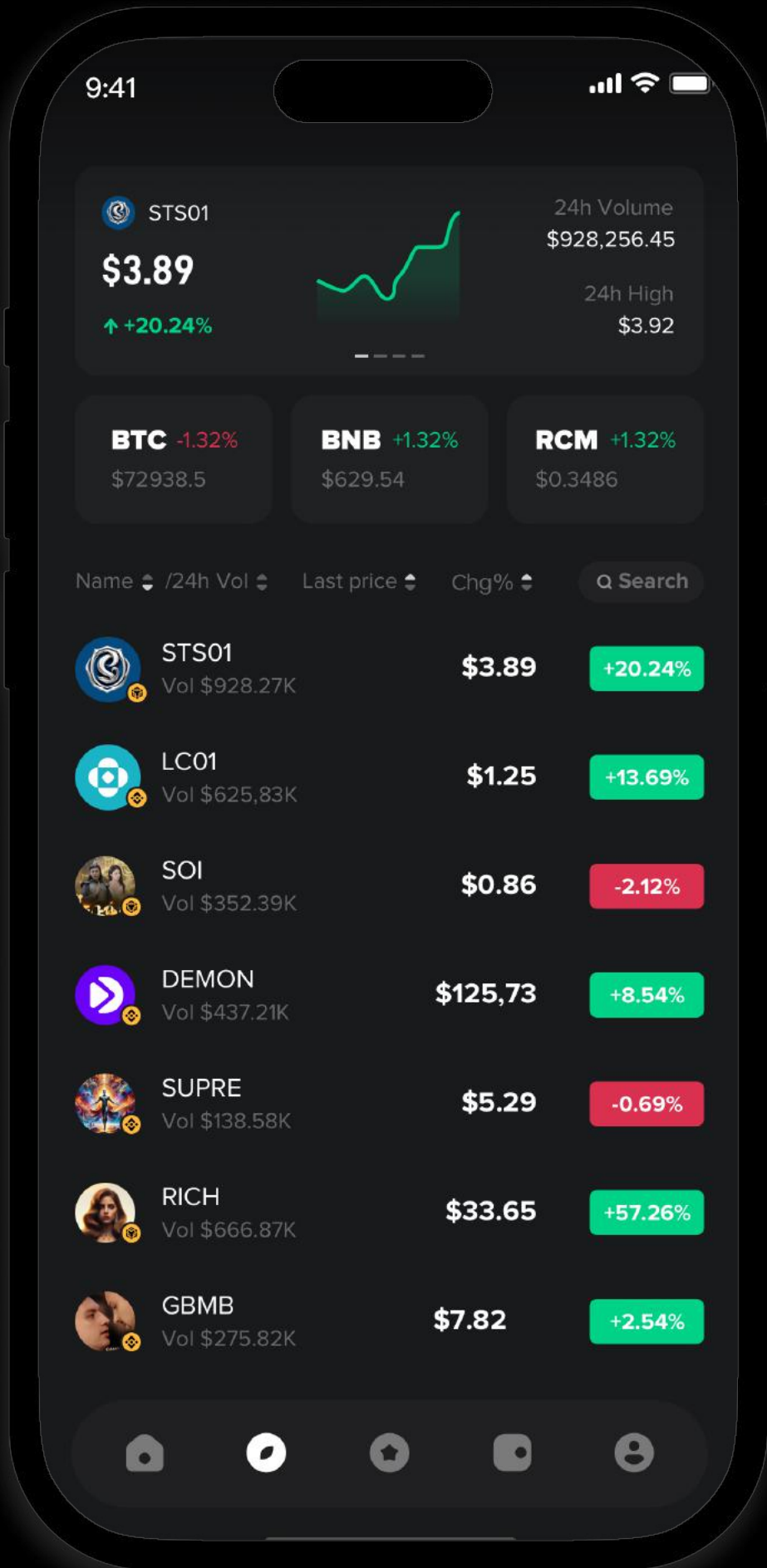
2 Users join presales
and receive product tokens



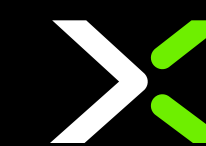
3 Tokens grant rights: indirect
revenue share, early access,
governance, etc.



4 Tokens can be traded on
secondary markets



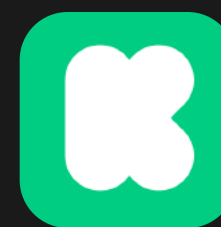
4、TaleX vs Pump.fun vs Kickstarter



Feature



Pump.fun



Kickstarter



TaleX

Real Product



Community Hype



Investment Return



Token-based



Utility

Low

Medium

High

5、Who Can Use TaleX?



**Filmmakers
Short Drama Producers**
(Currently supported)



Authors & Comic Creators
(Currently supported)



Indie Game Developers
(Launching later)

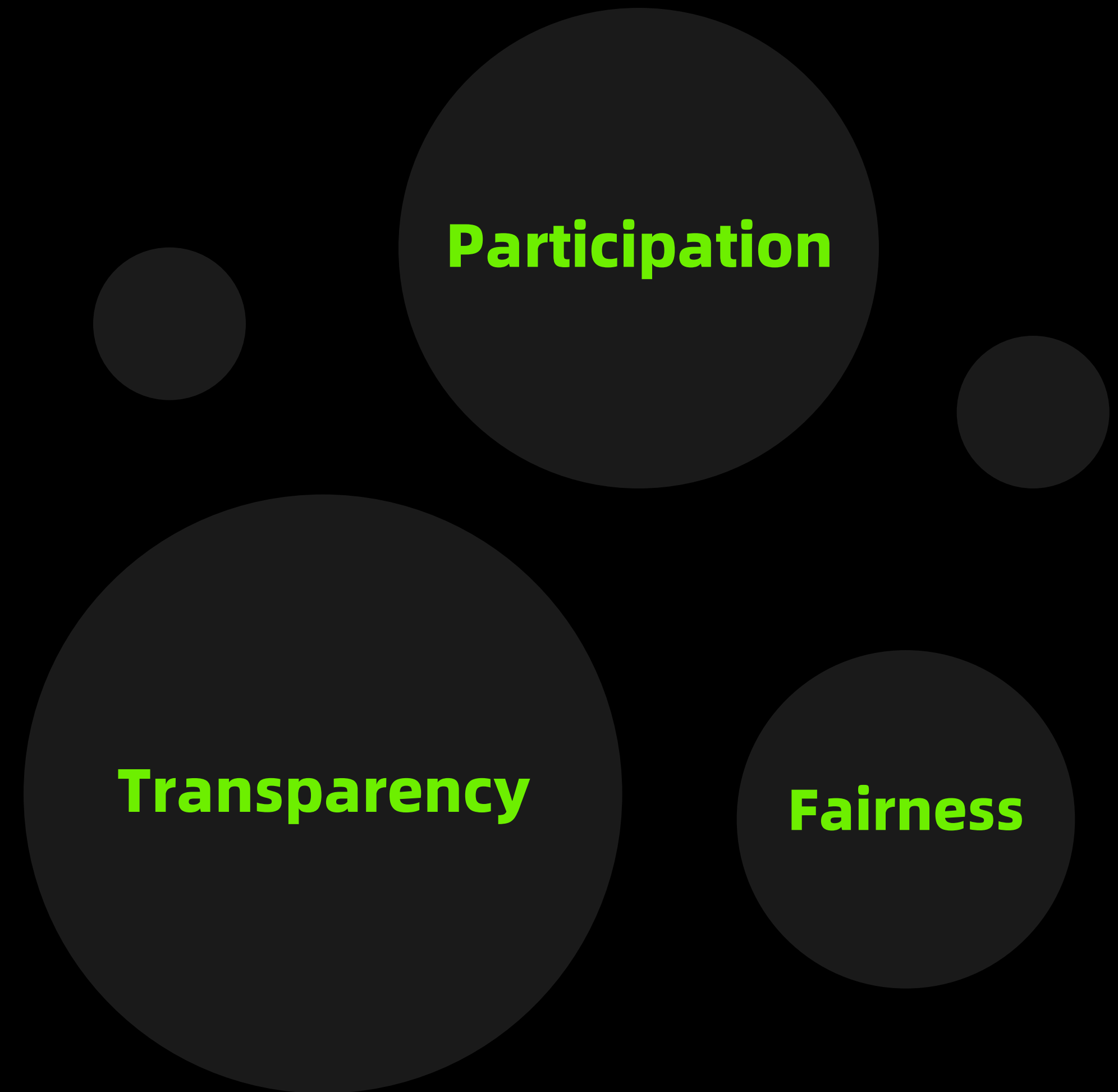


Consumer Product Founders
(Launching later)

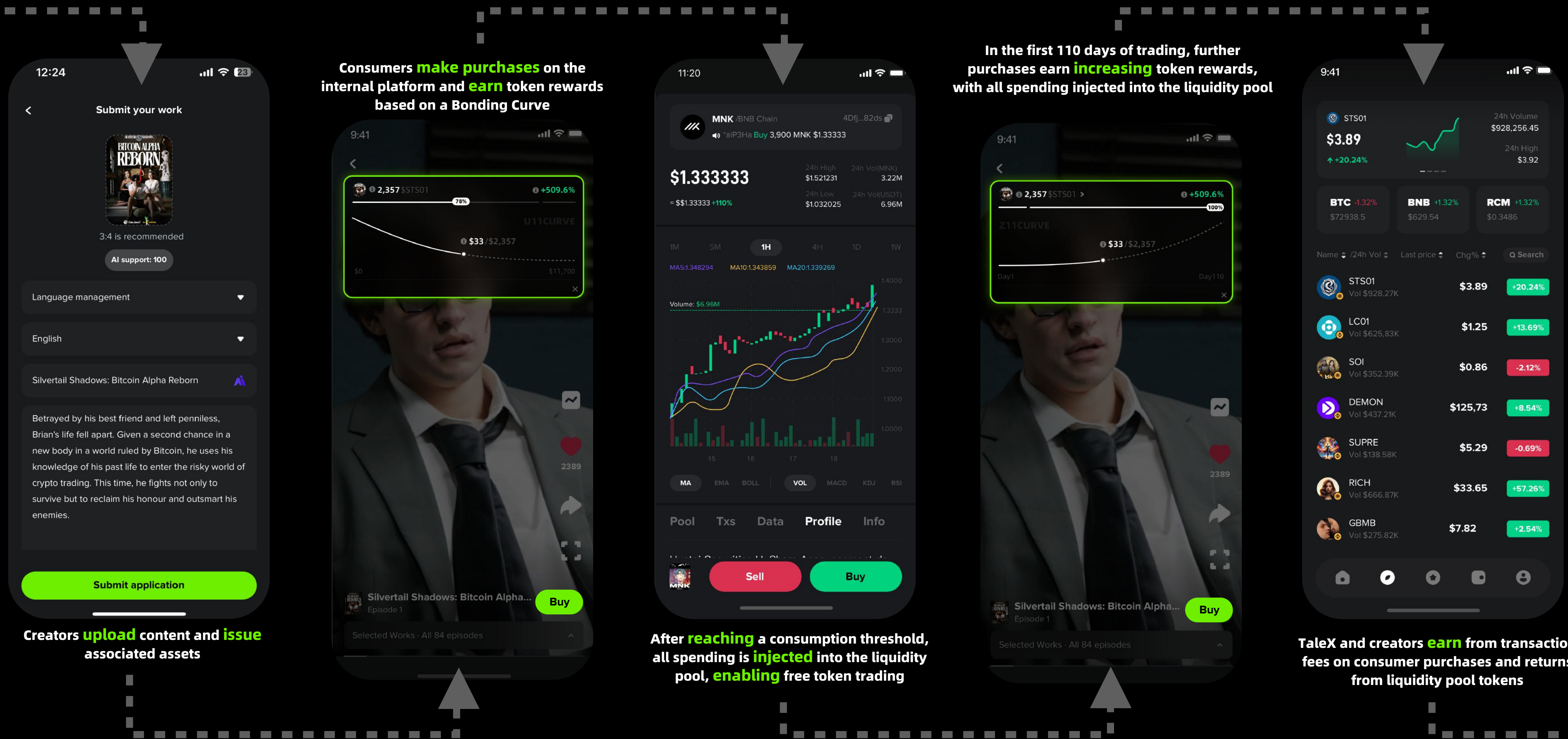
6、 Why TaleX Now?



- ✓ Kickstarter and Pump.fun are widely loved by users despite their many issues
- ✓ A shift toward real-world value in Web3
- ✓ Fans demand participation and rights



7、How TaleX Works?

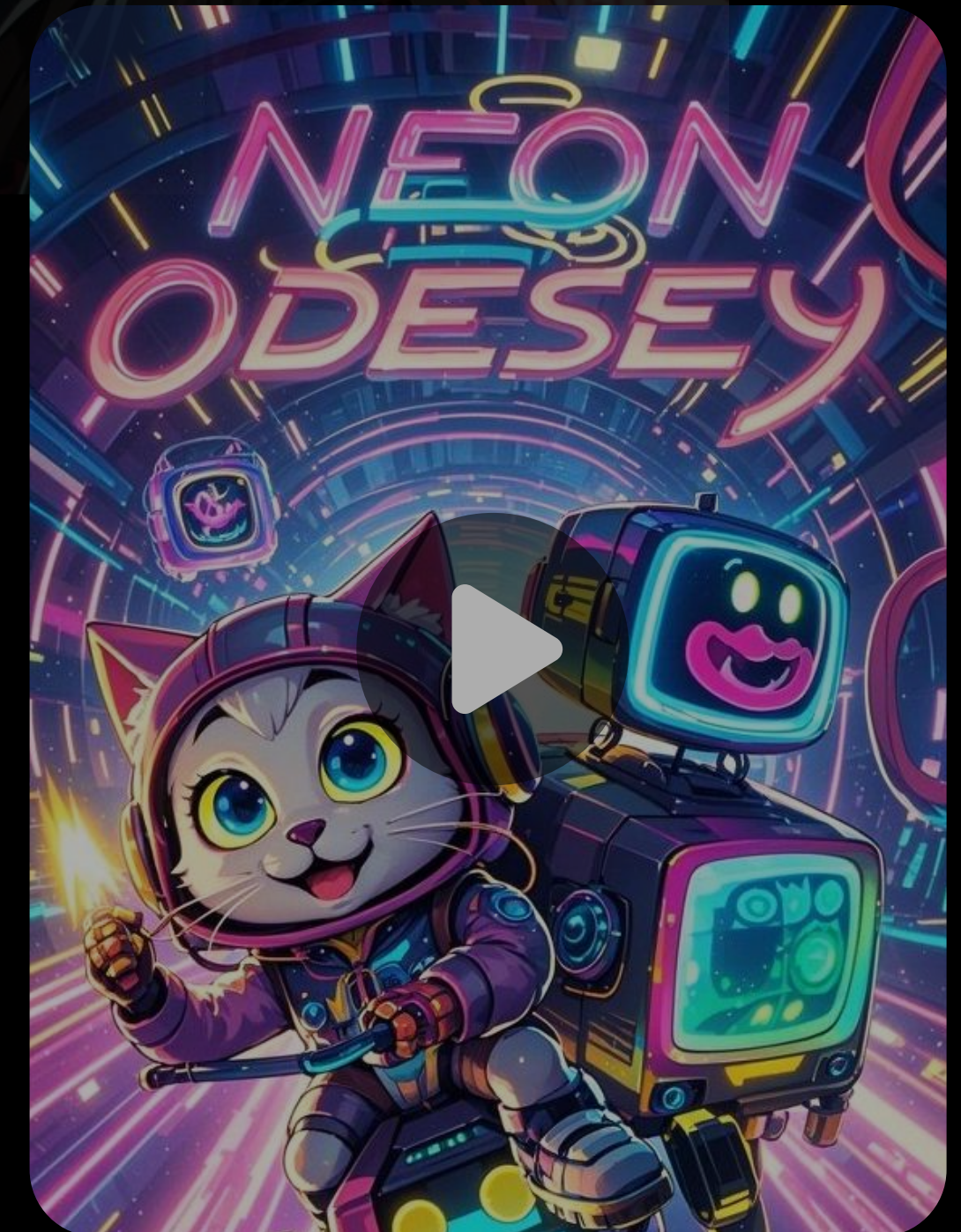


8、TaleX Vision



To be the Kickstarter of Web3 for
MEANINGFUL PROJECTS

Especially those high-quality works created by individuals
or small studios using AI technology



9、Team Profiles

Chari

CEO

- Founder/Chief Executive Officer of Sequoia Capital Portfolio
- 9 years of e-commerce experience
- Worked at famous game and online literature enterprises

Veronika

COO

- 2020–2021, Entered the blockchain industry as an entrepreneur, responsible for product design.
- 2022–present, COO at TaleX, focusing on the development of the content ecosystem and enhancement of user experience.

Petr

CMO

- BSc in NUST MISIS, Moscow, Visiting Scholar at UTT, France
- Led the team to victory in the Next Top Blockchain Startup Hackathon and the MVB 8 Accelerator Program by BNB Chain, Yzi Labs, and CoinMarketCap
- Published internationally recognized articles on MDPI
- Speaker at BNB Chain, TON, other top-tier AMA sessions

Timofei

CTO

- 2015–2022, Entered the blockchain industry as an outsourcing team member.
- 2022–present, CTO at TaleX, focusing on the development of smart contracts and other blockchain utilities.

10、Metrics & Awards



Metrics

1,000,000

Registered Users

1,500,000

On-Chain Transactions

15,900,000

Total Volume (USD)

2,000,000

Paid Content Sales (USD)

Awards



1st Place In MOOAR Season 2 Program



2nd Place in the Next Top Blockchain Startup



7th Place in BNB Chain DAU Incentive Program



Winner of the **MVB 8** Accelerator Program



THE LONG-TERM PURSUIT OF DOING **THE RIGHT THING**

Supporters



More to join

🌐 APP.TALEX.WORLD

✉️ JEFF@METALE.WORLD

📍 @TALEX_CHAIN