



TALEX (X)

A ContentFi Value Co-creation Ecosystem Integrating AI Short Videos, Computing Power, and WEB3 Finance

July 2026

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Era Opportunities & Three Mega Trends

Reshaping the future of the digital economy: era opportunities and three mega trends

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Core Advantages & Future Outlook

Core competitiveness, future roadmap and ecological growth outlook



ERA OPPORTUNITY: THE RISE OF THE CREATOR ECONOMY



01 Market Scale Explosion

\$277.2Billion

2026 Global Market Projection (CAGR 12.3%)

From short videos to AI-generated content, creative forms are constantly evolving. Market demand continues to expand, making it one of the core engines of digital economic growth.



02 Web2 Model Dilemma

Value Deprivation

High commissions, algorithmic black boxes & asset stripping

Creators are reduced to "traffic laborers", unable to own fan assets and content copyrights. Monetization channels are limited, and earnings are exploited by platforms, lacking bargaining power.



03 Web3 Value Restructuring

Co-construction & Win-Win

Rights confirmation, incentives & ecological reshaping
Realize creator asset rights confirmation through blockchain technology, enabling fans to become value investors and sharers. Break platform monopolies and establish a decentralized new value distribution system.

Core Insight: Shifting from "Traffic Economy" to "Retention Economy", Web3 empowers creators with true ownership. This is not just a business model upgrade, but a liberation of productivity.



THE ARRIVAL OF THE AI ERA: A PARADIGM SHIFT IN CONTENT CREATION



The Disruptive Power of Generative AI

Gartner predicts that by 2026, over 80% of enterprises will adopt generative AI. This not only breaks the efficiency ceiling of traditional content creation but also empowers the creator economy, driving an explosion of content diversity through algorithms. It injects new productivity into the content industry and serves as the core technological foundation connecting "human creation" with future trends.



The Explosion of AI Short Videos

Technology has significantly lowered the professional barriers to video production, enabling full-process intelligence. Massive high-quality short videos have become the mainstream of content consumption, reshaping traffic patterns and commercial monetization models. It is the most explosive track in the creator economy and lays the traffic foundation for the subsequent three major trends.



Value Restructuring in the New Paradigm

Technological innovation calls for a new value distribution mechanism. Establishing a transparent and fair benefit-sharing system among AI creators, producers, and consumers to ensure the dividends of technology benefit all parties is the core of sustainable development in the creator economy and a key proposition for moving towards the future content ecosystem.

—— From "Human Creation" to "Human-AI Co-creation", the content industry ushers in an irreversible wave of evolution ——

CONVERGENCE OF THREE MEGA TRENDS: RESHAPING THE FUTURE OF DIGITAL ECONOMY



01 AI Content Engine

The core driving force of TALEX's content ecosystem

AI technology deeply empowers TALEX's content ecosystem, driving short videos and other content forms to become core interactive carriers, creating an immersive and generative content consumption and business closed-loop.

02 Computing Power Network

The infrastructure of TALEX's global computing power network

Breaking geographical and resource barriers, TALEX builds a distributed computing power sharing and cross-border scheduling network, converting idle computing power into universal digital productivity to support the implementation of AI and metaverse scenarios.

03 WEB3 Value Network

The value system for TALEX to reshape trust

Based on blockchain technology, TALEX builds a decentralized trust foundation, eliminates intermediary dependence, realizes transparent circulation of digital assets, and reconstructs an open and trustworthy global value exchange network.

Technology integration drives innovation, and the convergence of the three mega trends is leading the digital economy towards a new era of healthy growth.

TALEX EMERGES: A ContentFi Platform Integrating Three Mega Trends



In the era of the rise of the creator economy, AI technology revolution, and Web3 wave, TaleX emerges at the right time. It directly addresses the industry pain points of value monopoly by traditional platforms and meager earnings for creators, reconstructing the content value circulation ecosystem in the AI era with an innovative ContentFi model, and building a fair and efficient value distribution network for creators and participants.



AI Short Videos: The New Content Engine

Reshaping content production paradigms with generative AI to create a personalized, highly interactive short video ecosystem, making creative production more efficient and imaginative.



Computing Power Export: Infrastructure

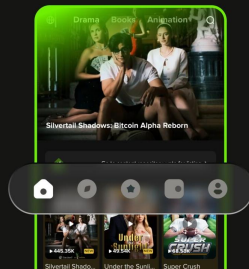
Leveraging a global distributed computing power network to provide low-cost, high-performance underlying support for AI content generation, solidifying the computing power foundation for digital content.



Web3 Finance: Value Loop

Realizing instant confirmation, circulation, and distribution of content value through decentralized financial mechanisms, allowing creators to directly share the growth dividends of the ecosystem.

TaleX
CREATE
REAL VALUE



Ushering in a New Era of ContentFi

In an era that values both "traffic" and "value", TaleX breaks the value monopoly of traditional platforms and deeply integrates "content creation, computing power support, and financial value". Here, every idea can be quantified, confirmed, and appreciated, truly realizing "content as assets, creation as income", and building a fair, transparent, and sustainable new ecosystem for the creator economy.

PLATFORM BACKGROUND & VISION



Origin & Aspiration

Born at the peak of the Web3 wave, we address the fragmentation pain point between traditional finance and the digital economy. With "reconstructing value trust" as our aspiration, we break down centralized barriers, allowing every flow of digital assets to return to the essence of freedom, transparency, and immutability.



Core Vision

To build a global decentralized value exchange protocol and become the infrastructure of the Web3 era. Empower creator economy, activate digital asset liquidity, eliminate reliance on intermediaries for trust, and realize global inclusive finance and value interconnection.



Ecosystem Blueprint

To build a trinity model of "Content + Computing Power + Finance", redefine the creator economy, and create a new value interconnection ecosystem for the future.

"With the belief in technology as our sail and consensus as our oar, we strive to open a new era of Web3 value interconnection."

PROJECT ORIGIN: BRIDGING THE GAP BETWEEN WEB2 AND WEB3



01 / The Value Dilemma of Web2 Creators

Traditional platforms take huge cuts, and algorithm hegemony strips creators of traffic control. Accounts and fan assets belong to platforms, making creators "digital tenants" who cannot truly own their works or audience relationships.

02 / The Trust Bubble of Web3 Tokens

A large number of "air coins" lack real value support and cash flow anchoring. Opaque operations by project parties make it hard to protect investors' rights, and rampant speculation makes it difficult for Web3 to deliver real value to creators.

TaleX's Solution: Aiming to break barriers between Web2 content monetization and Web3 token networks, it uses decentralized tech to secure fan & content assets, building a sustainable economic system governed by creators and consumers, letting creativity return to its value essence.

PROJECT VISION: BUILDING A PERMISSIONLESS WEB3 CREATOR ECONOMY



Permissionless Web3 Creator Economy

TaleX is based on the concept of RWB (Real-World Business) tokenization, committed to breaking the monopoly barriers of traditional platforms and building a truly permissionless value circulation network for global creators. Whether it's short dramas, anime, novels, or indie games, creators can convert their content into on-chain programmable assets, directly connect with global audiences through native token models, eliminate intermediaries, and maximize creative value with instant monetization.

Core Philosophy: "Business should serve the token, not the token serving the business."

Abandon speculative bubbles, anchor token value deeply to real content consumption and commercial revenue, and build a sustainable growth model driven by actual cash flow.

Reshape the value distribution rules for creators, making every piece of creativity an on-chain, verifiable, tradable, and appreciable digital asset.

FOUNDING TEAM: THE PERFECT COMBINATION OF THEORY AND PRACTICE



Chari Cho | Founder & CEO



Authored several foundational industry articles and proposed the core PoP (Proof-of-Purchase) model, laying a solid theoretical foundation for the business model.

Advocates for a strong binding between token value and real business cash flow, abandons conceptual hype, and establishes the underlying logic for the project's sustainable economic growth.

With profound industry experience, successfully connected top-tier capitals such as Binance and Sequoia, injecting strong capital and resource momentum into the project's development.



Petr Osipov | Co-founder & CMO



Controls over 1.5 million targeted traffic pools worldwide, excels at building highly active and consensual community ecosystems, providing explosive potential for the project's cold start.

Transforms complex Web3 technologies into popular market language, shapes clear value propositions, and significantly enhances brand recognition and market communication power.

Has deep experience in overseas markets and rich international operation experience, helping the project quickly achieve global market penetration and large-scale expansion.



Powerful Alliance: The Perfect Resonance of Vision and Execution

The team forms a golden complementary structure of "theoretical depth + market breadth": it not only has the strategic height to build underlying economic models, but also has the ability to transform technology into market consensus, ensuring the project has both long-term robustness and explosive growth potential.

TOP-TIER STRATEGIC BACKING: COMPLETE OVERVIEW OF INVESTMENT INSTITUTIONS



Total Financing Overview

Completed **four rounds of financing**, with a total fundraising scale of **\$4 million**. Investors include Binance Incubation Fund, top-tier Web3 VCs, industrial capital and ecological funds.

Tier 1 Core Endorsement: YZi Labs (Formerly Binance Labs)

As Binance's official incubation fund, it provides core support for the project in the BNB Chain ecosystem and serves as the core endorsement for the project's launch on Binance Alpha.

Overview of Investors by Round

- Seed Round (\$2M): LinkVC, Chain Capital, Phoenix Capital
- Extended Seed Round (Amount undisclosed): Initiate Capital (Lead), Wagmi Ventures, Trantor Capital
- Strategic Follow-on Round (\$2M): Waterdrip Capital (Lead), Ultiverse, Aipollo Investment

CORE ADVANTAGES OF INVESTORS: HIERARCHICAL EMPOWERMENT & LONG-TERM VALUE



Exchange Capital (YZi Labs)

Exclusive access to Binance Alpha listing, with comprehensive support in technology, traffic, market making, and compliance.

Top Professional Crypto VCs (Waterdrip Capital, LinkVC, etc.)

Long-term layout in RWA and content sectors, offering mature post-investment empowerment including market making, media exposure, and technical optimization.

Content Industry Capital (Universe)

Owns short drama, online literature, and film IP resources, directly bringing Web2 creators and copyright assets to the platform to support cash flow.

Overseas Cross-border Funds (Initiate, Wagmi, etc.)

Covers European, American, and Southeast Asian markets, responsible for overseas community operation, multilingual content distribution, and global liquidity expansion.

Lock-up Mechanism: Investor tokens start unlocking linearly 12 months after TGE, with no large short-term sell pressure. | **Use of Funds:** All used for protocol R&D, IP procurement, creator recruitment, and liquidity reserves.

OFFICIAL RECOGNITION: LAUNCHED ON BINANCE ALPHA PLATFORM



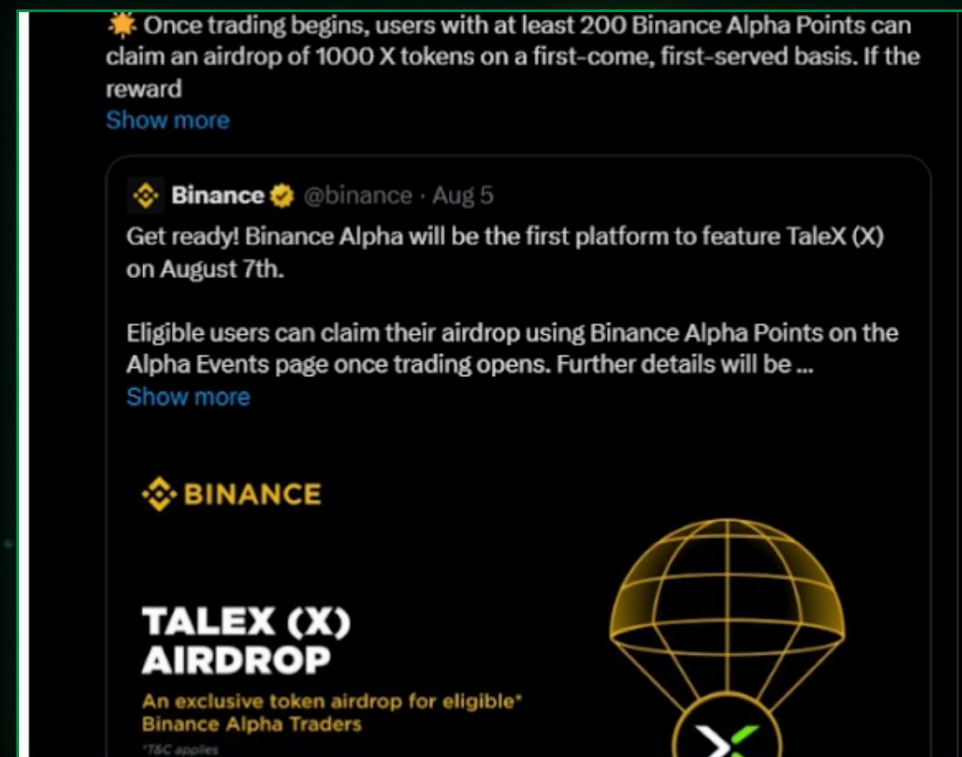
TaleX (X) officially launches on the Binance Alpha Innovation Platform

As one of the first innovative assets to launch, TaleX has successfully passed Binance's stringent compliance and quality review with its solid technical architecture and ecological potential. This achievement is not only an authoritative official endorsement of the project's value, but also grants it access to top-tier global liquidity support and market credibility, making it a core link connecting traditional finance and the Web3 ecosystem.



Alpha 用户专属 TALEX 空投激励

币安为早期 Alpha 交易者提供专属代币空投，以“先到先得”机制快速汇聚核心社区共识。此举不仅为项目注入初始流动性，更借交易所流量效应，为 TaleX 生态爆发式增长奠定坚实用户基础。



图示：币安官方公告与空投活动细则预览

PLATFORM BUSINESS & TRACK



Content Value Restructuring

Break down barriers between content production and distribution, and build a creator-led decentralized content ecosystem. Realize content capitalization through on-chain rights confirmation and smart contracts, enabling precise circulation of creative value.



Consumer Rights Tokenization

Transform daily consumption into accumulable and appreciable digital rights. Users receive token incentives for consumption, connecting online and offline scenarios to realize "consumption as mining".



New Value Interconnection Ecosystem

Build a Web3 new value interconnection ecosystem with the trinity closed-loop of "content rights confirmation + consumption mining + ecological investment", realizing win-win for all parties and sustainable value growth.

TALEX builds a new value interconnection ecosystem for the Web3 era through a trinity closed-loop of "content rights confirmation + consumption rights confirmation + ecosystem rights confirmation".

CORE BUSINESS MODEL: ContentFi + RWB



Talex innovatively integrates content consumption, investment, and financial innovation, creating a unique value loop. Its core lies in the dual-drive of **ContentFi (Content Financialization)** and **RWB (Real-World Business Tokenization)**, enabling direct value anchoring between digital content and the real economy.

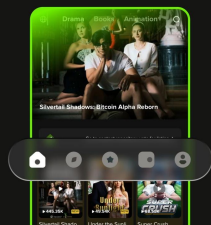
01 / ContentFi: Content Financialization

Break down the single barrier of traditional content monetization, and deeply bind creative value with financial incentive mechanisms. Empower high-quality content with liquidity and financial attributes, allowing creators and early supporters to share growth dividends and restructure industry value distribution.

02 / RWB: Real-World Business Tokenization

Anchor the real cash flow of offline physical businesses (product sales, service revenue, etc.) directly to token value. Supported by real business scenarios, it endows digital assets with a stable value foundation, addressing the pain point of overvalued traditional crypto assets.

TaleX
**CREATE
REAL VALUE**



This model not only reshapes the value distribution logic of the content industry, but also achieves a sustainable development ecosystem of **"Integration of Virtual and Real, Symbiosis of Value"** through the cash flow support of real businesses, providing a brand-new solution for the integration of content economy and real economy in the Web3 era.

RWB vs. RWA: EVOLVING FROM ASSETS TO BUSINESSES



Asset tokenization breaks physical boundaries, converting real-world assets into on-chain programmable digital forms, injecting new possibilities of liquidity and global circulation into traditional assets.



RWA - Real World Asset Tokenization (Value Mapping)

Tokenizing off-chain assets like stocks, bonds, and real estate onto the blockchain. Its core is to solve liquidity dilemmas and cross-border circulation restrictions, essentially a digital migration of existing value.



RWB - Real World Business Tokenization (Value Creation)

It deeply binds business operations with tokens, anchoring cash flow returns. By leveraging blockchain to restructure business models, it creates incremental value that traditional finance cannot capture, which is the core advantage of the TALEX model.



TaleX Core Insight: RWB represents a fundamental leap for blockchain from a "digital asset tool" to a "commercial value creation engine". The TALEX model creates new economic growth points through on-chain mechanisms, which is the ultimate form of Web3 empowering the real economy.

TaleX's RWB Three Elements



01. Proof of Purchase (PoP)

Consumption behavior is on-chain confirmation, triggering token rewards and making users ecosystem co-builders and investors.

02. Token Replaces Points

Tokens replace closed points, break value silos, enable free trading, and turn consumption into appreciating assets.

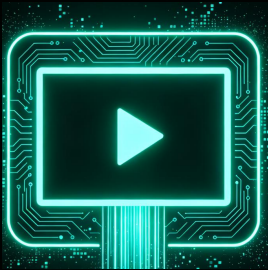
03. Treasury Liquidity

100% of business revenue is injected into the liquidity pool, building a value reservoir and anchoring token value continuously.

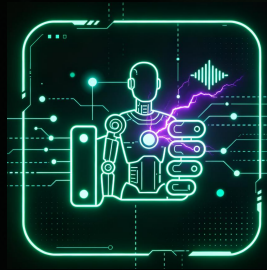
The RWB model reshapes the creator economy: starting from consumption rights confirmation, linked by asset tokens, and guaranteed by treasury liquidity, building a sustainable Web3 content ecosystem closed-loop.



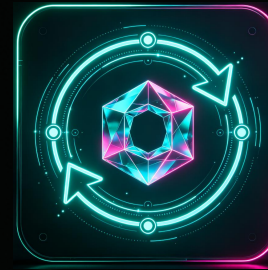
BUSINESS OPERATION PROCESS: FROM CONTENT LAUNCH TO VALUE FEEDBACK



Content Launch



User Participation



Value Capture & Feedback



Continuous Incentive

MARKET POSITIONING: THE NEXT-GENERATION CREATOR ECONOMY PLATFORM

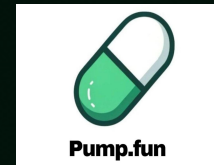


Talex is a value hub connecting global creators and consumers. It is neither a traditional crowdfunding platform nor a mere Meme trading platform, but a new species integrating community co-creation, value sharing and real asset support, aiming to restructure the collaboration mode between creators and audiences and turn creativity into growing digital assets.



XSTAR: Beyond Traditional Crowdfunding Models

Backers are not just consumers, but project partners. By obtaining value-added tokens, users can share the long-term benefits of project growth, transforming one-time financial support into deep value symbiosis, and realizing strong interest binding between creators and the community, rather than one-way financial gifts.



Product: Anchoring Real Commercial Value

Rejecting pure emotional speculation, the token value is rooted in the creator's real business cash flow and content asset accumulation. Relying on diversified monetization such as e-commerce, advertising, and paid subscriptions, it builds a risk-resistant value base, providing sustainable long-term returns for the community, rather than a bubble carnival of short-term speculation.

—— Breaking the boundaries of traditional platforms, enabling every piece of creativity to grow into quantifiable and tradable long-term value ——

TARGET USERS: A WIN-WIN FOR CREATORS, CONSUMERS, AND INVESTORS



01 Content Creators

Pain Points

Traditional platforms have high commissions and restrictive rules; fan relationships cannot be privatized, and monetization paths are single with meager returns.

Core Value

The platform charges only a 6% base commission for maximum earnings; build private fan communities to achieve a dual profit loop of content sales and token appreciation.



02 Consumers & Investors

Pain Points

Content consumption is a one-way expense with no return; Web3 investment has high barriers and opaque information, making it hard to participate in early dividends and control risks.

Core Value

Pioneering the 'Consume-to-Mine' mechanism, every content consumption earns platform token incentives; connect entertainment consumption with asset appreciation to share ecosystem growth dividends with low barriers.



03 Crypto Ecosystem Investors

Pain Points

The market is full of air projects lacking real use cases and value support; early-stage projects have inflated valuations, making it hard to select high-growth quality targets.

Core Value

Leveraging the real value anchor of the trillion-dollar content track, combined with a deflationary model and top-tier resource endorsements, to create a low-bubble, high-growth quality investment target.

TRACK ANALYSIS: THE ENORMOUS POTENTIAL OF CONTENTFI



2026 Global Market Demand

\$277.2B

The content creation industry continues to expand with strong demand.

2026-2030 CAGR

12.30%

The industry maintains a high-growth momentum with broad prospects.

2030 Projected Market Size

\$885.9B

The market volume will achieve a multiple jump within a decade.



Generative AI Strong Driver

AI technology restructures the content production chain, from text to multimedia, greatly improving creation efficiency and content diversity, bringing exponential capacity release to the industry.



Creator Economy's Independent Rise

Creators seek to break the monopoly of traditional platforms, build personal brands and private domain value closed loops, and obtain higher revenue and autonomy by directly connecting with fans.



RWB Narrative Leads the New Trend

Following RWA, RWB (Real World Brand) has become a new narrative high ground, with real-world brand assets digitized on-chain to restructure the circulation of commercial value.

Talex is standing on the eve of the ContentFi track's explosion. With its in-depth layout of **AI empowerment** and the **RWB value model**, it accurately aligns with the rising trend of the creator economy, and has the core potential to stand out from the hundreds of billions market and become the track definer.

MARKET DATA: VIDEO CONTENT DOMINATES, WITH ENORMOUS POTENTIAL



Video Content Market Share

45.0%

Video content accounts for 45% of the global content creation market, serving as the core traffic engine. It aligns perfectly with TaleX's focus on short dramas, anime and other short-video tracks, becoming a core gateway for traffic and value.



2025 Global Market Size Forecast

\$682 Billion

The global digital media entertainment market is projected to reach \$682 billion by 2025. Its continuous explosive growth provides a trillion-dollar commercial imagination space and solid market fundamentals for the ContentFi ecosystem.

全球内容创作市场结构预估

音频及其他 (20%)

视频内容 (45%)

图文内容 (35%)



Track Dividends & Opportunities for ContentFi

Video content is not only the entrance to traffic, but also the best carrier for assetization in the Web3 era. TaleX seizes the content trend of short dramas and anime, reconstructs the value distribution system between creators and users in a decentralized way, opens up incremental value in the stock market, and builds a content ecological closed loop with both communication power and profitability.

PLATFORM PLANNING & ADVANTAGES



Development Roadmap



Short-term • Foundation Laying

Complete core contract deployment & security audits, build decentralized trading infrastructure, and open up on-chain asset circulation channels.



Mid-term • Ecosystem Expansion

Aggregate multi-chain liquidity, integrate mainstream Layer2 networks, launch on-chain governance, and achieve exponential user growth.



Long-term • Value Symbiosis

Build a Web3 financial value hub, become a leading decentralized trading protocol, and promote free flow of digital assets.

Core Advantages



Secure & Trustworthy • Decentralized

Zero-trust mechanism & multi-signature verification, 100% open-source smart contracts, audited by authorities to eliminate single points of failure.



Ultimate Efficiency • Low Cost

Innovative consensus algorithms optimize transaction logic, reduce Gas fees, support 10k+ TPS, and achieve instant confirmation.



Community Governance • Value Symbiosis

DAO governance enables user participation, transaction fee buyback & burn mechanism drives deflation and ecological value growth.

Future Outlook

Move towards DAO governance, achieve full decentralization, build a sustainable ecosystem led by the community with value symbiosis, and promote the prosperity and innovation of the Web3 financial ecosystem.



DEVELOPMENT PLAN: EVOLVING FROM PLATFORM TO ECOSYSTEM



01 Short-term Goals

Next 1-2 years • Laying the Foundation

Platform & Product Launch

Launch \$X token & ContentFi platform, polish core functions.

Economic Model Validation

Run "Fair Kick" & "110-day Acceleration Plan".

Community Consensus Building

Establish early core user base & build cohesion.



02 Mid-term Goals

Next 2-3 years • Ecosystem Expansion

Diversified Content Breakthrough

Attract all-category content, aggregate creators & top IPs.

Exponential User Growth

Leverage social fission to break barriers & explode user base.

Product Experience Upgrade

Enhance UGC & social features, optimize tools for best experience.



03 Long-term Vision

Next 3-5 years • Industry Benchmark

Integrate AI Drama, Global Computing Power & DeFi

Build a self-sustaining, stable & fair Web3 ecosystem

Become a global benchmark in AI, Computing & DeFi



CORE COMPETITIVENESS: INNOVATIVE RWB ECONOMIC MODEL

Core Moat: 100% Platform Revenue Injected into Liquidity Pool



Value Anchoring: Say Goodbye to "Air Coins"

Addressing the pain point of Web3 token value being illusory at its root, 100% of platform revenue is injected into the liquidity pool, providing real asset backing for the token, forming a solid value anchor, and completely rejecting conceptual hype and price bubbles.



User Trust: Mechanism-Driven Consensus

Abandoning the fragile model relying on team buyback promises, the smart contract automatically executes the revenue injection mechanism, building a transparent and tamper-proof trust foundation, attracting long-term value investors, and solidifying the community consensus.

Positive "Flywheel" Effect: Creating a Sustainable Growth Loop



01 Steady Growth

Platform transaction fees and ecosystem earnings accumulate continuously, providing a steady stream of capital for the liquidity pool.



02 Liquidity Expansion

The asset size of the capital pool expands, market depth improves significantly, slippage decreases, attracting more traders.



03 Value Demand

The token is backed by real assets, with solid value support, enhanced anti-volatility ability, and increased investor confidence.



04 Ecosystem Feedback

Increased consensus and confidence attract more users and high-quality projects, further boosting platform revenue and forming a closed loop.

CORE COMPETITIVENESS: TOP-TIER STRATEGIC ENDORSEMENT



01 / BNB Chain Ecosystem Deep Empowerment

Deep Synergy: Leveraging BNB Chain's robust public chain infrastructure and network effects to achieve liquidity sharing, asset interoperability, and deep linkage of user traffic.

Powerful Alliance: Building on top-tier public chains, we introduce Binance's strong industry and market influence to significantly enhance platform trading efficiency and build a differentiated ecological competitive barrier.

02 / Sequoia Capital Value Endorsement

Authoritative Certification: As a world-class investment institution, Sequoia Capital's investment is not only capital support but also an authoritative certification of our business model and long-term value.

Resource Integration: With a powerful global resource network, we accelerate global expansion, compliance construction and ecological integration, and consolidate the foundation of market trust and development.

Dual Engine Ignition: The ecosystem empowerment of BNB Chain resonates with the capital endorsement of Sequoia Capital, building an unshakable industry moat and long-term growth potential.

CORE COMPETITIVENESS: ROBUST TECHNOLOGICAL FOUNDATION



BNB CHAIN: High Speed & Ultra-Low Cost

Built on the high-performance BNB Chain, it achieves millisecond transaction confirmation speed and reduces the average user transaction cost to an ultra-low level of approximately **\$0.00025**. This technical advantage completely eliminates the economic barriers to user participation and provides a solid underlying technical guarantee for the platform's large-scale user adoption and high-frequency commercial application implementation.



ERC1984 Copyright Protocol: Copyright Tokenization & Smart Profit Sharing

The original ERC1984 Copyright Protocol converts digital content copyright into on-chain programmable non-fungible assets, realizing transparent and immutable ownership. The protocol has a built-in smart profit-sharing mechanism to ensure that the benefits of content dissemination and use are automatically and accurately distributed, reconstructing a fair and efficient creator economic ecosystem from a technical perspective.

MARKET PROSPECT: VAST SPACE & LEADING NARRATIVE



01 Market Prospect



Enormous Market Space

The content creation market, valued at hundreds of billions of dollars, provides a vast and natural growth foundation for TaleX's ecosystem expansion, user growth, and value accumulation.



Strong Demand Driver

Creators' urgent need for content monetization resonates with investors' core demand for asset appreciation, forming a strong endogenous driving force for the project's sustainable development.



Leading Industry Narrative

As a pioneer of the RWB concept, it holds the first-mover advantage in defining market rules and value standards, with the potential to become a track leader and industry benchmark.

02 Challenges & Risks



Model Innovation Risk

The long-term stability, profit closed-loop capability, and user retention mechanism of the RWB business model still need to be fully tested and iteratively optimized through complete market cycles.



Regulatory Uncertainty

Regulatory policies for digital assets and tokenization vary globally, and project operations may face potential risks of compliance reviews and policy changes.



Intensified Market Competition

As the track heats up, it may attract a large number of imitators and capital, leading to intensified traffic competition, capital diversion, and homogeneous competition.



Token Price Volatility

The overall sentiment of the crypto market, macroeconomic environment, and industry policy changes will still have a direct and significant impact on the secondary market price performance of \$X.

LONG-TERM VISION: MOVING TOWARDS DAO GOVERNANCE



Talex's ultimate vision is to gradually transfer the absolute governance of the platform to the community. By building a transparent and efficient **DAO (Decentralized Autonomous Organization)**, every \$X token holder can participate in adjusting protocol parameters, voting on ecological proposals, and formulating future development directions, clearly implementing the decentralized governance roadmap of "owned by the community, creating value for the community".

Three Stages of Community Governance



01 Initial Stage: Organization Incubation

The core team leads R&D and operations, builds infrastructure and tokenomics, laying the groundwork for decentralization. Community building begins, user base exceeds 20,000.



02 Transition Period: Community Co-governance

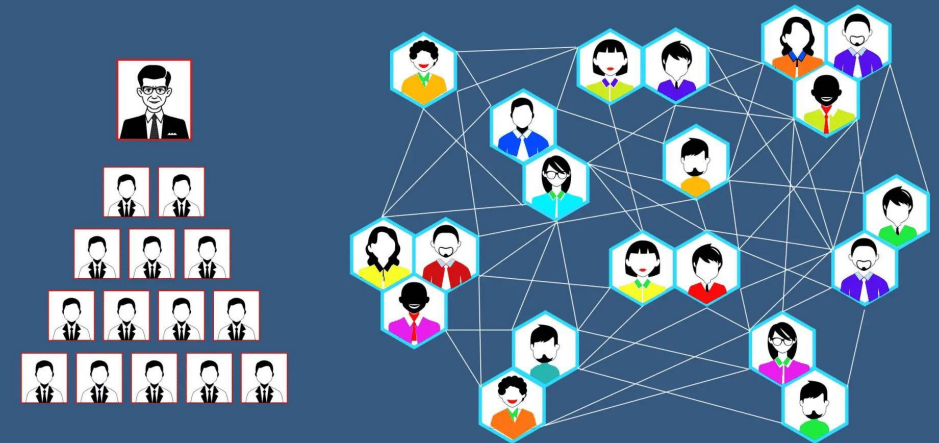
On-chain voting is introduced, key proposals are opened for voting, community participation rises, and governance power is gradually decentralized. Community reaches 50,000+, listed on Binance Perpetual Contracts.



03 Mature Period: Full DAO Autonomy

Full decentralization is achieved, the community holds supreme decision-making power. Protocol upgrades and fund usage are decided by on-chain voting. Community reaches 100,000+, listed on Binance Spot.

Decentralized Autonomous Organization (DAO)



"DAO is not just a governance tool, but a brand-new organizational form. It breaks traditional bureaucracy, maximizing collective intelligence through code and consensus—this is the core of reconstructing productivity and production relations in the Web3 era."

FUTURE OUTLOOK: EMBRACING THE INFINITE POSSIBILITIES OF AI & WEB3 FINANCE



AI Short Videos: New Content Paradigm

TaleX identifies AI short videos as a new growth point for its content ecosystem. Its RWB model seamlessly enables AI creation monetization, allowing algorithm-generated content to participate in value distribution and building a prosperous content system of human-machine co-creation and pluralistic symbiosis.



Computing Power Sharing: The Power Engine of AI

TaleX builds a decentralized computing power sharing network, realizes "computing power going global" through token incentives, provides low-cost and high-efficiency infrastructure for AI model training, and solidifies the underlying technical foundation for the platform's AI creation.



Web3 Finance: Value Loop

TaleX builds a Web3 financial system based on its content ecosystem and user base, with the \$X token at its core. It unblocks the value flow of content, computing power and finance, and maximizes ecological value through services such as lending and staking.

TaleX will reshape the creator economy with a trinity model of "Content + Computing Power + Finance", and build a new Web3 value internet ecosystem.

TaleX (X) Top 10 Core Advantages & Highlights



01. Scarce Track

AI short videos, computing power overseas, and Web3 finance are three trillion-dollar trends. Cross-sector layout is extremely rare, forming unique competitive barriers and growth potential.

02. Official Binance Endorsement

Natively built on BNB Chain, listed on Binance Alpha incubation sector, deeply tied to top exchange traffic, and receiving key official ecosystem support.

03. Original Cash Flow Backstop Mechanism

100% of platform revenue returns to the liquidity pool, building a positive cycle of 'consumption → revenue → buyback → price support' to consolidate the price base.

04. Proprietary Copyright Protocol ERC1984

A high-barrier protocol enabling copyright splitting, on-chain profit sharing & tokenization, fundamentally protecting creators' and investors' rights.

05. Low Market Cap, Huge Growth Potential

Highly controllable circulating supply, low selling pressure, and a long-term deflationary model. The market cap is undervalued with unlimited upside.

06. Dual-layer Profit Incentive Model

Innovative Consume-to-Earn + Fair Kick launch mechanism drives user participation, bringing continuous buying demand and ecosystem vitality.

07. Diversified Product Matrix

Launched reading platforms, short drama distribution, copyright markets, etc. Real business scenarios generate stable cash flow, no empty promises.

08. Full Ecosystem Token Utility

Covers payment discounts, on-chain settlement, staking, governance, event tickets, etc., forming a continuous deflationary loop.

09. Decentralized Asset Pool

Innovative multi-asset risk isolation with diversified allocation. Far better bear market resilience than single-narrative coins, with extreme stability.

10. Complete Creator Economy System

Subverts traditional revenue sharing, building a win-win loop for creators, investors & the platform, and importing massive Web2 users.



INVESTMENT SUMMARY: FIVE CORE INVESTMENT LOGICS

TaleX's investment value can be summarized into five core logics: the intersection of three trillion-dollar mega-trends creates extreme scarcity; the protocol-level technological barrier of ERC1984 is hard to replicate; the ContentFi model and 100% revenue injection into liquidity pools are nearly unprecedented in the Web3 industry; Binance Alpha provides credit endorsement from the world's largest exchange; and the 120-month ecosystem release conveys confidence in long-termism.

01 Track Scarcity



Simultaneously riding the three trillion-dollar mega-trends of AI short videos, computing power globalization, and Web3 finance, the cross-track layout forms a unique growth momentum with significant scarcity.

Convergence of 3 Trillion Tracks

02 Technological Moat



The ERC1984 protocol is customized for content copyright tokenization. Protocol-level technological innovation requires profound underlying accumulation, building an unreplicable technological moat.

ERC1984 Protocol Barrier

03 Model Differentiation



Pioneering the ContentFi content finance model, with 100% revenue injected into liquidity pools, it restructures the value distribution mechanism, with no mature industry counterparts.

ContentFi Pioneer

04 Platform Endorsement



Endorsed by Binance Alpha listing, it leverages the top exchange's credit and traffic to reach massive users, reducing market education and liquidity risks.

Binance Alpha Endorsement

05 Long-termism Signal



120-month ecosystem token release plus 12-month team lock-up deeply bind core team and ecosystem interests, conveying long-termism and risk resilience.

120-Month Value Release



THANK YOU

TALEX (X) | Reshaping the Creator Economy